

Building Bright Futures

40TH ANNIVERSARY IMPACT REPORT

From serving 20 students in one classroom in 1983 to serving over 38,000 students in 2023, CIS of Eastern PA has come a long way in 40 years! We are proud to have served over 250,000 students since our inception and are eager to surround even more students with a community of support in the coming years.

As part of our 40th anniversary celebration, we established three goals.

- 1** | Expand our services into 25 more schools over the next five years.
- 2** | Increase awareness of our organization's work in Eastern Pennsylvania and beyond.
- 3** | Increase support in serving more students than ever before.

Our goals are being achieved through the following methods:

Building Bright Futures

- **Surpassed campaign goal with \$1.1 million pledged or donated**
- Initiated services in **six new schools** for the 2023-24 school year
- Decreased the financial burden to several schools through a CIS National grant award
- Increased our total number of donors by 53%



Every dollar invested in CIS Eastern PA has **\$11.60** of economic benefit created.

88 cents of every dollar goes directly to students.

50+ Community Partners annually

7,000+ online video views & **101,000** social media impressions



Building Student Success

- CIS of Eastern PA received a \$2.5 million US Department of Education Full Service Community School Grant to benefit students in Berks County. It's the first time our agency received a national grant.
- CIS of Eastern PA received a \$997,532 grant from CIS National. This Scaling for Success grant will allow us to serve 6,895 students in six new schools during this three year commitment.



CIS of Eastern PA employs two alumni of our program.

Building Community

Thanks to our family of donors, we were able to:

- Increase community awareness through in-person events
- Enhance our social media presence which led to increased engagement across Facebook, Instagram, Twitter and LinkedIn
- Earn media coverage through local news outlets throughout the year
- Partner with our national office on our annual graduation event
- Develop a Berks Advisory Board to provide guidance in our Berks County expansion



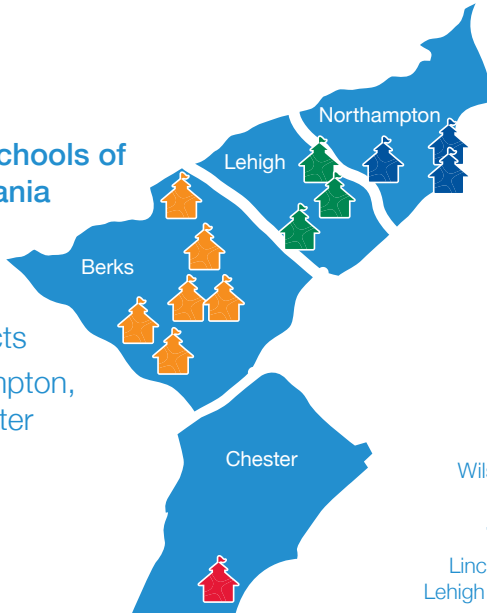
In-Kind Services – Clothing, food, and school supply drives help get students the basic needs they require to be successful in school.



The mission of Communities In Schools is to surround students with a community of support, empowering them to stay in school and achieve in life.

Communities in Schools of Eastern Pennsylvania serves in:

- 45 schools
- 13 school districts
- Lehigh, Northampton, Berks and Chester counties



School Districts:

- Allentown
- Antietam
- Avon Grove
- Bethlehem
- East Penn
- Easton
- Governor Mifflin
- Kutztown
- Fleetwood
- Reading
- Whitehall-Coplay
- Wilson (Berks)
- Wilson Area (Northampton)

Charter Schools & Technical Schools:

- Lincoln Leadership Academy
- Lehigh Career & Technical Institute



EMMA

Bethlehem Area School District
High School

Emma, a bright and once-vibrant high school student, found herself sinking into the depths of depression. The weight of her coursework, coupled with personal struggles, seemed insurmountable. Each day became a struggle to get out of bed, let alone attend classes. Recognizing her distress, Emma's site coordinator, took the initiative to reach out and offer support.

Our site coordinator sensed Emma's despair and arranged a private meeting. She listened attentively as Emma poured out her feelings of hopelessness and frustration. With compassion and understanding, our site coordinator reassured Emma that she wasn't alone in this battle. Together, they explored various resources available, from outside counseling services to academic accommodations, tailored to her needs.

Through unwavering support and guidance, Emma slowly began to reclaim control over her life. With therapy, a structured academic plan, and a network of supportive peers, Emma gradually regained her confidence. As days turned into weeks, her spark began to return. The journey was not easy, but with the caring assistance of her site coordinator, Emma learned that seeking help was a courageous step toward healing, and that there were people around her who genuinely cared about her well-being.



I saw the change that it created in my life, so I wanted to be able to give that to others and create change for our students.

JEFFREY ESPINOLA
CIS Alumnus and Community School Coordinator

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CIS alumna Mia participates in a Q&A session at our 40th anniversary event.

